



FrieslandCampina air

Policy Statement

Promoting Sustainable Forest Management through sustainable procurement

Whereas:

- the forests on our planet are invaluable: 80% of all animal and tree species are dependent on the forest. Forests provide shelter and employment to hundreds of millions of people, protect us from the dangers of erosion and floods, while trees also capture CO₂. Forests provide us with an environmentally friendly, inexhaustible and renewable resource: wood;
- forests worldwide are under pressure from deforestation and mismanagement. It is important that the forests are managed 'sustainably'. By balancing the ecological, social and economic functions, forests can be preserved for future generations and can continue to fulfil their many functions both for people and animals;
- at present less than 10% of the world's forests are certified. A broad acceptance of various internationally recognized forest certification systems contributes greatly to the promotion of sustainable forest management around the world;
- As user of paper based packaging, FrieslandCampina recognizes that it has a responsibility to ensure that such use is not at the expense of the forest and future generations and will therefore strive to promote sustainable forest management. By demanding products from sustainably managed forests we aim to stimulate the improvement of forest management and discourage unsustainable management practices.

FrieslandCampina, will give preference to suppliers who can demonstrate that their products originate from sustainably managed forests. We consider it important that the origin of our paper based products can be demonstrated through credible, independent Chain of Custody certification based on international standards and norms. In this context we recognize the PEFC, FSC and labels based on equivalent principles as evidence of responsible/sustainable sourcing.

City
Amersfoort

Signature
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Date
11-4-2014

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