

# How can you demonstrate that you manage your forest sustainably?



## WHY: THE VALUE OF FORESTS IS INCREASING

### The growing concept of social value

Awareness of the important role forests play is growing. They supply clean drinking water, prevent soil erosion and store CO<sub>2</sub>. They are crucial for biodiversity: 80% of all species of the world's animals and plants are found in forests.

### Growing economic value

Public bodies, financial institutions, supermarkets, DIY stores, architects and energy companies are increasingly specifying timber and other wood products such as paper, that are certified as coming from sustainably managed forests. PEFC certification gives you access to markets that demand responsibly-sourced forest products.



## WHAT: A TRUSTED GUARANTEE

With the PEFC certificate, which is issued by an independent certification body, you are guaranteeing the timber trade that the wood you supply comes from a sustainably managed forest.



The international PEFC™ trademark guarantees that wood and paper products originate from a sustainably managed forest that takes social, environmental and economic aspects into account in equal measure.

## WHO: FOREST MANAGERS IN THE UK



The UK Woodland Assurance Standard (UKWAS) has been developed for sustainable forest management in UK forests and is endorsed by PEFC. Forest owners can also use the PEFC certificate to assist with compliance with the EU Timber Regulation (EUTR). You can choose between an individual certificate or

a group certificate that is managed by a group manager. The group managers generally have a sustainable management plan with and possibly an online control system that could assist you. If you already have a management plan, the manager will check whether it complies with the UKWAS criteria.

## HOW MUCH: THE INVESTMENT

In addition to the auditing costs charged by the certification body, PEFC certified forest owners pay a notification fee to PEFC UK for registering the trademark internationally, promoting and raising awareness of it, and for knowledge transfer.



UK fees for SFM are £0.005 (half a penny) per hectare...



...with a minimum of £50 per certificate.

## HOW: FIRST STEPS TO CERTIFICATION

Read the PEFC forest standard and contact organisations that specialise in providing advice and support for forest management certification, or contact the group manager of a group scheme.



## CHOOSE PEFC!

Help make a difference by opting for sustainable forest management! You'll be responding to growing market demand, encouraging forest owners in other countries to manage their forests sustainably and contributing to a sustainable future. You'll be setting an example for others to follow.

